

Increase your exposure during and after the expo weekend by advertising in the Victory of Light Program! Direct attendees to your booth, lecture, product or service at the show, and help attendees contact you more easily after the expo is over.

The program will be handed to every person walking through the door.

Invest in your success at Victory of Light! Advertise!

ADVERTISER INFORMATION: (Exhibitors simply fill out your name and attach to your application – all others please include contact information)

Name:	Day Phone:
Company:	Cell Phone:
Address:	Email:
City/State, Zip	Website:

TYPE	SIZE	COST	TOTAL
NEW - Expanded Listing	Your program listing name in BOLD at the top of our exhibitor list, with contact information (website, phone number, email)	\$ 50.00	
NEW - Bold Listing	Your program listing name in BOLD at the top of our exhibitor list	\$ 30.00	
1/8 Page (business card size)	3.5" Wide x 2" Tall	\$ 75.00	
1/4 Page	3.5" Wide x 4.5" Tall	\$ 140.00	
1/2 Page	Vertical: 3.5" Wide x 9.5" Tall – Horizontal: 7.5" Wide x 4.5" Tall	\$ 275.00	
Full Page	7.5" Wide x 10" Tall	\$475.00	
Design Fee	Applies to ads we design or rework to fit in the program	\$60/hr	
Total Due:			

Example of enhanced and expanded listings

Advertising Specs/Deadlines

<p>Expanded listing (program listing) – booth # Website Email Phone number</p> <p>Bold Listing 1 - booth # Bold Listing 2 - booth # Bold Listing 3 - booth #</p> <p>Regular Listing 1 - booth # Regular Listing 2 - booth # Regular Listing 3 - booth #</p>	<ul style="list-style-type: none"> Email ads in electronic format to victor@victoryoflight.com Ads should be 300dpi or higher (or they may print blurry) Formats accepted are PDF, JPG, TIF, PNG, PSD, AI. We can also accept a Word doc, however a design fee may apply You may mail a business card or artwork for us to scan, but we cannot guarantee the quality and a design fee may apply You can reserve your ad at any time, and artwork is due 4 weeks before show date to insure insertion in the program Victory of Light cannot be held liable in any sense for ads that are approved and are later discovered to contain errors. All errors become the responsibility of the person approving the ad
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AD DESIGN/REWORK - Fee: \$60 an hour for all design and/or rework, billed in 10 min increments (\$10 per 10 min)

<ul style="list-style-type: none"> Design: If you don't have an ad we can design one for you. Simply supply us with the content and any graphics you wish to use. Rework: We can make changes to existing ads, such as adding your booth number or changing contact information. Rework also includes ads that must be resized because they don't meet our size specs. Small Changes: Very simple changes requiring less than 5 minutes to complete will be done at no charge.

<p>THANK YOU FOR YOUR ORDER!</p> <p>Make checks payable to "Victory of Light" and mail to 235 Klotter Ave., Cincinnati, OH 45219. If you have questions, please email to Victor@VictoryofLight.com or call Victor at 513-929-0406.</p>	<p>PAYMENT INFO: Paid with Exhibitor App? <input type="checkbox"/> Yes <input type="checkbox"/> No (if yes then you don't have to fill this in again)</p>		
	VISA MC AMEX DISC	CHECK	MONEY ORDER
	CC NUMBER:		
	EXP DATE:	SECURITY CODE:	
	CARDHOLDER:		
	SIGNATURE:		